



Digital Workshops for Young People.

Global Treasure Apps

www.globaltreasureapp.com



Global Treasure Apps

www.globaltreasureapps.com

Global Treasure Apps

Global Treasure App is an award-winning tourism app with clue-driven walking trails around tourism destinations and within visitor attractions. The app engages, entertains and rewards the user.

Global Treasure App is better than a leaflet, better than an audio tour, better than a loyalty card! The trails have multiple-choice questions, picture clues, audio, video, social media sharing and rewards. The app enhances the visitor experience of a destination.



Global Treasure Apps

www.globaltreasureapps.com

© MacNeil Photography



Everyone loves a treasure hunt.



Global Treasure Apps
www.globaltreasureapps.com

Benefits

- Fantastic cross-curricular activity encompassing, History, Geography, English, IT, Culture, Enterprise and Global Citizenship
- A learning outcome with real legacy – the app has 30,000 users
- The tourism destination gets interactive treasure trails in an award-winning app
- Active learning, not passive consumption of facts
- Promotes an active lifestyle and content creation with a purpose
- A great tool for raising attainment
- Enterprising as young people can put an in-app purchase price on their treasure trails and raise money for charity or the school
- Workshops can be adapted to suit different education groups and a variety of age groups from primary through to university



Global Treasure Apps

www.globaltreasureapps.com

© MacNeil Photography



Awards

British Youth Travel Award - Best Leisure Product 2018

SE Best Education Entertainment App 2018

Create in Shenzhen (winner) 2016

IC Innovate Sharing Economy Airbnb (finalist) 2016

International Serious Play Award, Los Angeles 2014

R&T: Best Solution for Rewarding Visitor Behaviour 2015

BWS Digital Company of the Year (finalist) 2015





Global Treasure Apps
www.globaltreasureapps.com

Testimonial

“Glasgow Museums are delighted to be associated with Global Treasure Apps and would recommend them as a wonderful resource for cultural and heritage organisations. Our award-winning Riverside Museum hosts three Global Treasure Hunt Apps and we have been greatly impressed by the genuine enthusiasm for these platforms. They are very popular, especially the ones created by Swinton Primary – the app offers a layer of engagement which is fun and enjoyable.”

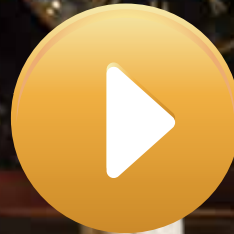
John Ferry, Digital & New Media Manager, Glasgow Museum



Global Treasure Apps

www.globaltreasureapps.com

© MacNeil Photography



Global Treasure Apps Digital Workshops

In our digital workshops young people create 'learning outcome focused' content with a purpose and share their work on a global platform.

We also run Game Based Learning on Location in-service Masterclasses for teachers and education teams in attractions.





Global Treasure Apps

www.globaltreasureapps.com

How do the digital workshops work?

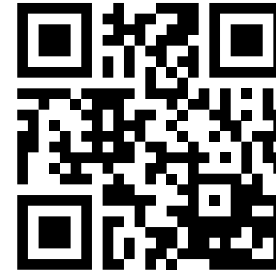
- Out on location – young people download and complete a treasure trail around a tourism destination
- In the classroom they discuss how to write great clues and record great audio and video content
- Out on location - they follow an official guided tour
- Whilst on location they use their phones to take notes, photos and gather audio and video content
- In the classroom they learn how to operate the databases that drive the app. They refine, edit and enhance their content, then upload it into the database and publish



Global Treasure Apps
www.globaltreasureapps.com



Available on the iPhone
App Store



ANDROID APP ON
Google play



Digital Workshops for Young People.

Global Treasure Apps

www.globaltreasureapps.com